

project safety journal

MEDIA GUIDE
2022



projectsafetyjournal.com

project safety journal

health, safety and wellbeing in the built environment

Spring 2022

'Protecting people's lives'

Safety professionals on why their careers are so rewarding

aps association of project safety

Reader survey results • Drug testing on site • Temporary works CPD

The image displays the Project Safety Journal website on two devices. The laptop screen shows the desktop version with a header for 'NEW KL1000 G3' by CODELOCKS, a navigation bar, and a main article titled 'Welcome to the new-look member magazine'. The tablet screen shows the mobile version of the site, featuring a 'News' section with a headline 'Half of APS members 'unsure' how to plan for Safety Bill' and a 'Digital Editions' section.



The Magazine

Circulation: 4,500

Project Safety Journal is published by Atom Publishing and is delivered quarterly to all members of the APS, in print and digital format. All members of our editorial team are experienced journalists who have been covering the built environment sector for in excess of two decades.

We cover a broad range of topics, spanning all areas of interest to professionals working in design and health and safety risk management, plus other health and safety issues from across the wider construction industry.

The Association for Project Safety (APS) is a professional body dedicated to eliminating deaths, reducing injury and tackling ill-health associated with construction.

APS aims to improve, and promote excellence in, professional practice in design and construction health and safety risk management, helping everyone manage risk and implement building regulations effectively and proportionately. The association contributes to the national debate on building and infrastructure safety, regulation and legislation, providing training, education and support and member networking opportunities.

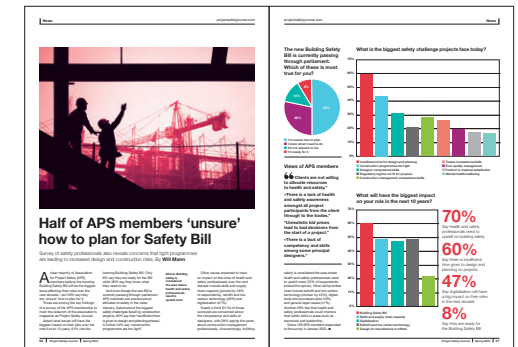
APS works with other bodies and partners to improve – through good design and throughout the life-cycle of projects and buildings – health and safety for everyone involved in construction and use.

APS was founded in 1995 to support professionals working, or interested, in design and construction health and safety risk management. Members are largely drawn from architecture, engineering, architectural technology, project management and surveying. Membership of APS supports continuous professional development and demonstrates the highest professional standards.

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The Audience: By region

Anglia	5.20%
East Midlands	6.24%
Isle of Man	0.30%
London	9.06%
Midlands	9.21%
Northern England	5.79%
Northern Ireland	2.82%
North West England	10.55%
Scotland East	4.61%
Scotland North	2.08%
Scotland West	6.09%
South Central England	5.35%
South East England	10.70%
South West England	7.88%
Yorkshire	8.92%
Wales	4.61%
Overseas	0.59%

The Audience: Principle focus of the business you work in

Architecture	10.43%
Architectural Technologist	2.09%
Building Services Design	0.87%
Building Surveyor	8.87%
CDM Adviser	13.22%
Principal Designer	14.09%
Civil Engineering	5.74%
Construction Client	1.91%
Construction Health & Safety	13.39%
Construction Management	2.09%
Construction Phase H&S Adviser	0.87%
Contractor	1.04%
Developer	0.35%
Planning/Building Control	0.17%
Pre-Construction H&S Adviser	1.39%
Project Management	5.57%
Quantity Surveyor	2.78%
Specialist Contractor	0.70%
Structural Engineer	1.91%
Other	12.52%

Your position within your business

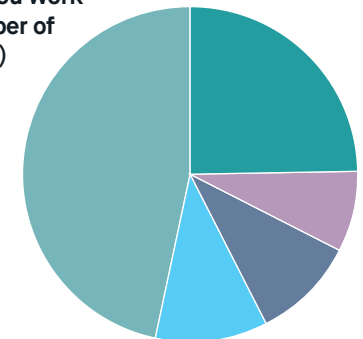
Managing director/sole trader	19.93%
Director	18.88%
Senior manager	25.87%
Manager	12.06%
Team member/employee	18.36%
Student/Apprentice	0.00%
Other	4.90%

How long have you been working in the field of design and construction health and safety risk management?

Under 5 years	2.61%
5 to 10 years	12.70%
10-20 years	32.52%
Over 20 years	50.09%
Would rather not say	1.04%
Other	1.04%

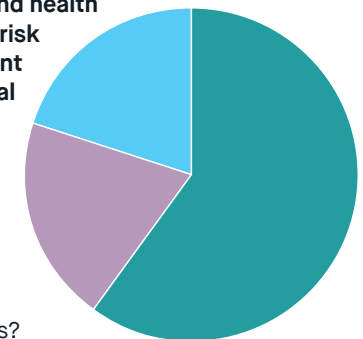
Size of company/business you work in (by number of employees)

- Up to 5
- 5-10
- 10-20
- 20-50
- Over 50



Is design and health and safety risk management the principal focus of your job?

- % Yes
- % No
- % If no then what is?



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Advertising specifications (mm)

DPS Trim 420W x 297H Bleed 426W x 303H

Page Trim 210W x 297H Bleed 216W x 303H

1/2 Page horizontal 190W x 135H

1/4 Page horizontal 93W x 135H

(please allow 10mm for gutter)

Rates

Print:

DPS: £2,000

Full Page: £1,200

Half Page: £800

¼ Page: £400

Special Positions:

Outside Back Cover: £1,450

Inside Front Cover: £1,400

1st RHP: +£100

2nd RHP: +£50

Solus ¼ page Strip on editorial page: £550

Solus Vertical Half Page on Editorial Spread: £950

Website Rates:

Pillar Banners: £1,500 per month

Leaderboard Banner: £950 per month

MPU: £800 per month

Bespoke Email Rates:

Solus Bespoke Email £1,250

Newsletter ad rates:

Banner atop selected newsletter:

£200 per insertion

Digital specifications

We accept digital artwork only. Please supply artwork in PDF format - preferred format must be created according to Pass4Press standards, the pdf should be pdfx 1.3 www.pass4press.com, and using only Quark or Indesign formatting. Ensure that colours are CMYK, fonts are enclosed and images are 300dpi

Website Banner Sizes

Leaderboard	728 x 90
Skyscraper	140 x 600
MPU	300 x 250
Button	150 x 150

Newsletter Banner Sizes

Leaderboard	728 x 90
Skyscraper	140 x 600

Banner Artwork Specs

Animated GIF File only. No flash animation. URL for click throughs. All artwork to be supplied two days prior to go live date. Supplying incorrectly will delay your campaign.

Publishing schedule

Issue	Advertising deadline
Winter	15 November
Spring	15 February
Summer	15 May
Autumn	15 August
	Delivery
Winter	1st December
Spring	1st March
Summer	1st June
Autumn	1st September