

project safety journal

MEDIA GUIDE
2025



projectsafetyjournal.com

project safety journal

health, safety and wellbeing in the built environment Spring 2025

Putting safety at the heart of the process

Dame Judith Hackitt sets out her vision for culture change and better leadership



aps association of project safety

30 years of APS • Regulatory change in 2025 • Fall protection systems CPD



Association for Project Safety

The Association for Project Safety (APS) is the built environment's leading professional body for health, safety and wellbeing. Its mission is to eliminate deaths, reduce injury and tackle ill-health associated with construction.

APS promotes excellence in professional practice in design and construction risk management, implementation of the Construction (Design and Management) Regulations, and all other built environment health and safety regulations and legislation.

APS has been central to discussions on building safety in the wake of the 2017 Grenfell Tower tragedy, and to the implementation of new regulations and legislation since then, including the Building Safety Act.

APS members

APS members are employed by clients, architects, consultants and contractors, including some of the industry's biggest names such as Rider Levett Bucknall, WSP and Allford Hall Monaghan Morris.

They work across all construction sectors, including major infrastructure schemes such as HS2 and Hinckley Point C, high-rise residential, healthcare, education and leisure.

APS organises an extensive programme of educational webinars and live events to provide APS members with updates on legislation, regulations and technology to help them raise project safety standards.

Project Safety Journal

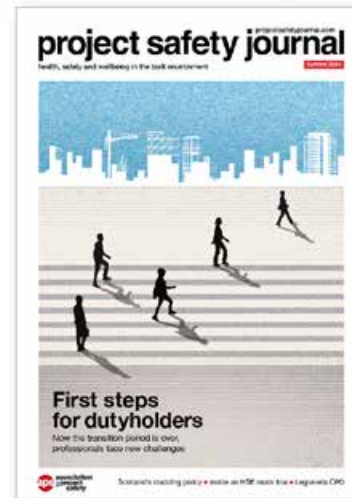
Project Safety Journal (PSJ) is the APS member magazine, which is delivered quarterly to 4,500 APS members. Additionally, the magazine and our monthly email newsletters are sent to an opted in mailing list of nearly 10,000 construction professionals with an interest in health and safety, meaning a total digital reach of 14,000.

PSJ is an essential publication for anyone looking to influence key decision-makers in built environment health, safety and wellbeing.

Editorial contacts

Denise Chevin, editor
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Will Mann, editorial director,
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Audience

What is the principle focus of the business you work in?

Client	15.94%
Architect	12.32%
Main Contractor	7.25%
Consultant/Project Manager	21.74%
Consulting Engineer	10.14%
Specialist CDM/health and safety Consultant	21.01%

What is your principal role?

Architect	7.97%
Building Surveyor	10.87%
CDM Adviser	20.29%
Construction H&S Manager	10.87%
Principal Designer	20.29%
Project Manager/QS	9.42%

Your position within your business

Managing director	19.93%
Director	18.88%
Senior manager	25.87%
Manager	12.06%
Team member/employee	18.36%

Your experience in construction health and safety

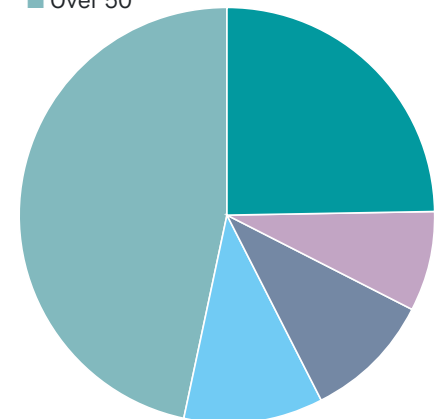
Under 5 years	2.61%
5 to 10 years	12.70%
10-20 years	32.52%
Over 20 years	50.09%

52%

of PSJ members
specify products
and services

Size of company/business you work in (by number of employees)

- Up to 5
- 5-10
- 10-20
- 20-50
- Over 50



Webinars

An online seminar enabling sponsors to present to a live audience online, along with industry experts, which is moderated by the PSJ editorial team. Online participants receive an interactive experience which counts towards their CPD points.

Reach:

- Bespoke emails promoting registration for the webinar to 4,500 APS members and our opted-in construction safety audience online 14,000+ subscribers.
- Extensive engagement with the live audience on the day.
- Average of 350 registrations per session.

Key benefits:

- A one hour event online with live presentations and audio commentary enabling the sponsor to own the conversation around a key topic.
- Assistance in sourcing industry professionals to present on your topic aligning the sponsor with thought leaders.
- A full promotional programme in the build-up to the webinar and afterwards, with a write-up on the PSJ website and promotion of the on-demand version of the webinar.
- Detailed leads returned to the sponsor directly after the session for follow up.

Webinar Investment: £7,000



CPDs

CPD articles are an opportunity to engage with the APS membership and wider safety sector on a chosen topic. Articles enable sponsors to demonstrate their expertise on key issues and publish detailed technical information to our audience. Each article is linked to an online test that APS members must complete in order to obtain a CPD certificate. A database of email addresses are passed to the sponsor as leads for follow up.

Package:

- Four page article in PSJ reaching 4,500 APS members.
- Online article promoted to a mailing list of 14,000.
- Five question online test.
- Access to all respondent data typically 300 leads.
- Details captured include job title, company and email address.

CPD Investment: £5,000

Partner content

Partner content articles can be supplied by the commercial partner or written and edited by the PSJ editorial team in consultation with the client.

- 2-page print article in PSJ magazine plus online version on the website.
- Given a prominent position on the PSJ website homepage for one month.
- Promoted via email to our 14,000 opted in database.

Rate: £2,000.

PSJ monthly newsletters

- Sent to our 14,000 opted in subscribers.
- Achieve an average 25% open rate and a 16% click through rate.

Banner advertising: 3x newsletters, £1,000

Solus emails

- Your content solely sent to our specialist health and safety audience of 14,000 subscribers.
- Solus emails achieve an average 18% open rate.
- The most effective way to communicate a message to our audience.

Rate: £1,650.



[illegible]

We accept digital artwork only. Please supply artwork in PDF format - preferred format must be created according to Pass4Press standards, the pdf should be pdfx 1.3 www.pass4press.com, and using only Quark or Indesign formatting. Ensure that colours are CMYK, fonts are enclosed and images are 300dpi

Leaderboard	728 x 90
Skyscraper	140 x 600
MPU	300 x 250
Button	150 x 150

Leaderboard	728 x 90
Skyscraper	140 x 600

Animated GIF File only. No flash animation.
URL for click throughs. All artwork to be
supplied two days prior to go live date.
Supplying incorrectly will delay your campaign.

Issue	Advertising deadline	Delivery
Winter	15 November	1st December
Spring	15 February	1st March
Summer	15 May	1st June
Autumn	15 August	1st September

Print:	
DPS:	£2,000
Full Page:	£1,200
Half Page:	£800
¼ Page:	£400
Special Positions:	
Outside Back Cover:	£1,450
Inside Front Cover:	£1,400
1st RHP:	+£100
2nd RHP:	+£50
Solus ¼ page Strip on editorial page:	£550
Solus Vertical Half Page on Editorial Spread:	£950

222 x 1000 Pillar Banners L+R: £1,500 per month
728 x 90 Leaderboard Banner: £950 per month
300 x 250 MPU: £800 per month

728 x 90 banner on selected newsletter:
£1,000 x 3 banners (3 newsletters)

- Your content solely sent to our safety industry audience of 14,000.
- Co-branded with PSJ to ensure a high open rate and create association with the trusted PSJ brand.
- Solus emails achieve an average 30% open rate.
- The most effective way to communicate a message to the APS audience.

Solus email rate: £1,650

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